

**ProfiLehre Workshop Series Internationalisation of Teaching and Learning**

# PRESENTING TO AN ENGLISH SPEAKING AUDIENCE

## Basic Level Area B

<p><b>DATE</b> 21 &amp; 22 May 2019</p> <p><b>TIME</b> 4 p.m. - 7 p.m. 9 a.m. - 5 p.m.</p> <p><b>AREA</b> Basic Level B</p> <p><b>AE</b> 12 AE</p> <p><b>VENUE</b> Didaktik- und Sprachenzentrum, Raum 01.035, Matthias-Lexer-Weg 25, Campus Hubland Nord</p> <p><b>FEES</b> Free of Charge</p>	<p><b>This workshop focuses on presenting your academic research to an English speaking audience at international conferences within a very limited time frame (3- to 10-minute presentations). We will consider the requirements when speaking to audiences with the same/differing scopes of expertise. Subsequently, we will look at the amount and complexity of information you can provide within a narrow time slot, what to focus on and how to outline your talk – especially when presenting to non-specialists with limited English skills.</b></p> <p><b>As the international conference world is strongly influenced by an Anglo-American communication style, we will look in detail at presentation methods and linguistic devices used by Anglo-American speakers.</b></p> <p><b>Another major topic of this seminar will be attention strategies. As the funding for your project might depend on it, your first job when presenting research results is to keep the audience interested. Therefore, we'll employ lots of different exercises such as video analysis, simplifying written research papers, Webscape Karaoke, three-minute presentation and many more. However, this seminar is not a language class! English level B2/C1 is required to participate. Expect a highly active seminar with lots of opportunities to practise.</b></p> <p><b>WORKSHOP-AGENDA</b></p> <ul style="list-style-type: none"> <li>◆ Requirements of short presentations during international conferences</li> <li>◆ Audience analysis</li> <li>◆ Listener-oriented approaches</li> <li>◆ Anglo-American presentation styles</li> <li>◆ Attention strategies</li> </ul>
<p><b>Instructor:</b></p> <p><b>INGRID EBERT</b></p>	<p><b>CONTACT</b></p> <p><b>Dr. Gabriele Geibig-Wagner</b> 0931/31-825 18</p> <p><b>Kristina Förster</b> 0931/31-845 38</p> <p><b>Sarah Raith</b> 0931/31-893 68</p> <p><a href="http://www.profilehre.uni-wuerzburg.de">www.profilehre.uni-wuerzburg.de</a></p> <p><a href="mailto:profilehre@uni-wuerzburg.de">profilehre@uni-wuerzburg.de</a></p>
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