



INCREASE
— *between* —
COACHING · BERATUNG · TRAINING

Prof. Dr. Carmen Ulrich & Team

WORKSHOP

Intercultural competence

How to work productively with people from different cultures

Academia and scientific exchange take place in international contexts. If people fall back on structures of meaning into which they were socialized, misunderstandings and even conflicts often arise.

Intercultural competence means the ability to interpret culture-bound behaviour appropriately and to use different communication rules. This workshop promotes communication skills, strengthens self-reflection, and presents strategies for dealing with diversity.

Through interactive methods, the participants learn to deal confidently with intercultural irritations and how to prevent conflict situations. Case studies and practical tools provide opportunities for creating international partnerships to deepen collegial relationships and to manage joint projects effectively.

Topics of a one-day workshop:

- I. Definition of Culture and Intercultural Competence
- II. Knowledge of different behavioural expectations and cultural norms
- III. Intercultural skills in different dimensions
- IV. How to negotiate opinions, express thoughts, and feelings
- V. From cultural diversity to intercultural synergy

Trainer: Prof. Dr. Carmen Ulrich, Wuppertal, is a freelance lecturer and business coach with more than 20 years of experience at various universities in Germany and abroad. Her fields of professional activities include academic teaching [literature and cultural studies], project management, scientific advice, and training. She works primarily in the areas of interculturality, conflict coaching, team communication, and career counselling.

This workshop is designed by INCREASEBETWEEN and part of PhD Development, Training Program for Graduate Schools.