Research seminar
“Public start-up funding and technology entrepreneurship”
(12-M-SAS, Master program, 10 ECTS, Summer 20, in English language)

Background
Technology entrepreneurship plays a pivotal role for the innovation performance and thus long-term competitiveness of countries. Not surprisingly, policy-makers have developed financial support schemes to facilitate more start-up activity in high-tech sectors. The Exist Business Start-up Grant is illustrative. However, funding is but one of many antecedents of entrepreneurship. This raises the question of how and when public start-up funding promotes more and better technology entrepreneurship. In this module, you will critically analyze this question drawing on prior theoretical and empirical work in the field. Essays are expected to be based on state-of-the-art research in the respective fields, with some links into selected, related fields such as psychology, sociology, economics, and geography. Given that this is a fully literature-based seminar, participants are not expected to collect and analyze primary or secondary data.

Assessment
Essay (66%) – 16-20 A4 pages (Guidelines for formal requirements will be available via Wue-Campus)

Presentation (34%) – 10-minute presentation per student plus Q&A

Schedule
22/01/20, 10:00 am (Room 208, Stephanstr. 1): Kick-off meeting and assignment of topics

03/07/20, 11.55 pm: Submission of essays via WueCampus (if unavailable, and only then, via email to bwl8@uni-wuerzburg.de); no hardcopies required

08/07/20, 10.00 am (venue TBA): Presentations

Prerequisites
None

Language
English

Selection criteria
- Mark average
- Specialization on entrepreneurship, strategy, and/or innovation
How to apply
1. Apply via the central Studiendekanat process by the central deadline. Beyond your transcript (that needs to be uploaded in FLIP) no further documents are required for the application.
2. We will contact all accepted supervisees via email with further information.

Module convenors and contact
Prof. Dr. Sascha Walter
Friedjof Tietze, MSc

Last change: 9th September 2019