Master thesis
(12-MT, Master program, Supervision, 30 ECTS, Winter 20/21)

Contents and objectives
The Master thesis is the 'masterpiece' of your Master degree. As supervisors, we will serve as your coaches (not co-authors) and guide you in the process of developing your thesis. We are committed to supervising various types of theses, typically including (1) research-based theses, i.e. theses using primary and secondary data, (2) conceptual theses, i.e. theses merely drawing on literature and theory, and (3) business model-based theses, i.e. theses created around one or multiple business models. Our area of supervision includes any topic in the domains of entrepreneurship, strategy, and innovation. We do support theses developed in collaboration with external partners (e.g., companies). In this case, the student is responsible for coordinating between partners. You can propose own topics after you have been accepted as supervisee.

On successful completion of the module, you will be able to demonstrate that you have gained the following: (1) An integrated understanding of important functions within entrepreneurship, innovation management, and/or strategic management. (2) That you are an effective learner and planner. (3) That you are a critical and reflective thinker. (4) That you are an effective communicator. (5) That you are an effective analyst. (6) That you are able to undertake effective research.

Literature
Literature will be suggested in the module handbook in WueCampus. We will automatically enroll all accepted supervisees to this page.

Assessment
Thesis (100%, 60-70 pages, introduction to conclusions)

Prerequisites
None

Language
English or German

Selection criteria
- Specialization on entrepreneurship, strategy, and/or innovation
- Mark average
- Successful completion of our research seminar or project seminar

How to apply
1. Apply via the central Studiendekanat process by the central deadline. Beyond your transcript (that needs to be uploaded in FLIP) no further documents are required for the application.
2. We will contact all accepted supervisees via email with further information.
3. The start date ('Anmeldedatum') will be agreed with your supervisor.
Topic choice
Accepted students can either propose own topics or choose from our list of topics.

Module convenor and contact
Prof. Dr. Sascha Walter

Last change: 11th February 2020