Bachelor thesis
(12-BT, Bachelor program, Supervision, 10 ECTS, Winter 19/20)

Contents and objectives
The Bachelor thesis is the ‘masterpiece’ of your Bachelor degree. As supervisors, we will serve as your coaches (not co-authors) and guide you in the process of developing your thesis. We are committed to supervising various types of theses, typically including (1) case-based theses, i.e. theses using case studies, and (2) conceptual theses, i.e. theses merely drawing on literature and theory. Our area of supervision includes any topic in the domains of entrepreneurship, strategy, and innovation. We do support theses developed in collaboration with external partners (e.g., companies). In this case, the student is responsible for coordinating between partners. You can propose own topics after you have been accepted as supervisee.

On successful completion of the module, you will be able to demonstrate that you have gained the following: (1) An integrated understanding of important functions within entrepreneurship, innovation management, and/or strategic management. (2) That you are an effective learner and planner. (3) That you are a critical and reflective thinker. (4) That you are an effective communicator. (5) That you are an effective analyst. (6) That you are able to undertake effective research.

Literature
Literature will be suggested in the module handbook in WueCampus. We will automatically enroll all accepted supervisees to this page.

Assessment
Thesis (100%, 20-25 pages, introduction to conclusions)

Prerequisites
None

Language
German or English

Selection criteria
- Specialization on entrepreneurship, strategy, and/or innovation
- Mark average

How to apply
1. Apply via the central Studiendekanat process by the central deadline.
2. We will contact all accepted supervisees via email with further information.
3. The start date (‘Anmeldedatum’) will be agreed with your supervisor. There are two central start dates throughout the term, namely 4th to 10th November 2019 and 23rd to 29th March 2020.
Topic choice
Accepted students can either propose own topics or choose from our list of topics.

Module convenors and contact
Moritz Diemer, MSc
Friedtjof Tietze, MSc

Last change: 29th May 2019