# Plan your career. Design your future. - Kompetenzen erwerben. Berufseinstieg planen



The Career Centre offers students at the University of Würzburg advice and events to help them prepare for their careers. (Photo: Colourbox, Oleksandr Latkun)

Each semester, the University's Career Centre offers students the opportunity to develop interdisciplinary skills through its programme of events. The Career Centre team is looking forward to an exciting and varied summer semester and to meeting students and graduates from all faculties - either at the planned events or for a personal consultation at the Service Centre for Students, Josef-Martin-Weg 55.

#### **Professional Skills Profile**

As a result of increasing globalisation, digitalisation and the associated acceleration of change in the labour market, the importance of interdisciplinary, so-called transversal skills is constantly increasing. The Career Centre offers a Professional Skills Profile to provide students with individual, result-oriented and comprehensive support. Throughout the student life cycle, students can participate in proven profile-building seminars from seven areas of expertise and have their personal level of development and knowledge documented and certified.

By acquiring the Professional Skills Profile, which can be added to their application portfolio, students and their future employers receive proof of their creative ability, critical thinking, adaptability, initiative and participation-oriented goal setting to best meet the demands of the World of Work 4.0.

More information is available at: <a href="https://go.uniwue.de/cczertifikat">https://go.uniwue.de/cczertifikat</a>

## **Summer term highlights**

Among the classics of the programme are events that show our students practical career prospects. In the seminars "Communication and Marketing of Children's Books" in cooperation with Arena-Verlag and "As a Specialist Journalist at Vogel Communications Group", students get to know the companies on site and have the opportunity to gain a first-hand insight into the day-to-day business and to carry out specific tasks. At Vogel, this includes participation in Transforming Media 2024 on 10 June 2024.

Topics such as the use of artificial intelligence in the application are now included in the programme. With events such as "<u>Understanding and Successfully Using Artificial Intelligence in the Application Process</u>" and "<u>Trends in Recruiting</u>", the Career Centre aims to prepare students in the best possible way for the Al-supported application process and the resulting changes in the world of work.

Another highlight will be our Resilience events, where students can uncover and develop their personal resilience and find out what helps them in crisis situations: "Resilience - Strengthened for Stormy Times" and "Resilience - Mosquito or Elephant?"

We would also like to draw your attention to the event "Study here - work here. Potential in the region", which will provide an overview of possible entry-level positions in the region, especially for career changers. Companies will also be on hand to help students with CV feedback.

The full list of Career Centre events can be found online at <a href="https://go.uniwue.de/ccpro">https://go.uniwue.de/ccpro</a>.

## Promoting digital and intercultural skills

In order to prepare graduates for their career entry and the changing requirements of the modern labour market, the Career Centre places particular emphasis on the acquisition of digital and intercultural skills. Both are the focus of the Virtual Exchange Programme and the new topics of the Global Circles: <a href="https://go.uniwue.de/ccglobalcircle">https://go.uniwue.de/ccglobalcircle</a>

For the first time this year, the Career Centre is offering two English-language event formats for students and employees on the topics of climate change and climate justice: Climate Virtual Exchange. The Virtual Exchange "Climate Justice: From Inequality to Inclusion", CliVEx aims to raise awareness about climate change and climate justice in Europe and the Southern Mediterranean.

This training will give participants the opportunity to engage intensively with communication and the issues of climate change and climate justice, and to actively shape dialogues on these and other topics.

More information about the Transformation Experiment in cooperation with WueLab: <a href="http://go.uniwue.de/ccclivex">http://go.uniwue.de/ccclivex</a>

In response to the increasing diversity of the student population, the range of targeted programmes has been continuously expanded. On average, the Career Centre now offers more than 2,000 places at over 100 events each year and provides around 450 counselling

sessions, in particular on deciding between Bachelor's, Master's, State Examination and Doctoral degrees, or on planning internships and general application procedures for internships, entry-level positions and scholarships.

We will be happy to send you programme brochures on request so that you can offer them to the public at face-to-face events, your information days, conferences or trade fair appearances.

#### **Contact**

Dr. Annette Retsch, Abteilung 2, Referat 2.5 - Career Centre

## **Servicezentrum Studierende**

Josef-Martin-Weg 55 97074 Würzburg

T: +49 931 – 31 82420,

E: annette.retsch@uni-wuerzburg.de